



*"Ceud Mile Failte"  
"A Hundred Thousand Welcomes"*

**The 72nd Annual  
Red Deer Highland Games  
Saturday, June 22, 2019**

## **WHY GET INVOLVED?**

- The Red Deer Highland Games is an established community-based event which has been bringing visitors to Red Deer for over 70 years.
- There are numerous activities designed to create an exciting and fun day for those of Celtic Heritage and for those who'd like to be!
- It's a great way to promote your business/company in the community and support a worthwhile event.
- Share in and build community spirit, recognizing the impacts the Celtic community has had in our city and beyond.
- Great way to have fun and celebrate the diversity of our community!

CAMPAIGN GOAL IS \$30,000  
FOR MORE INFORMATION CALL – 403.598.1465

## **SPONSORSHIP OPPORTUNITIES**

Society Number: 502480148

### **Platinum Sponsor (\$5000) – 1**

Platinum sponsor recognition in all Red Deer Highland Games promotions throughout the year.  
Includes all promotional benefits outlined below

Includes representation on event committee and media opportunities as the Platinum Sponsor

## Gold Sponsor (\$1000)



Piping and Drumming



Highland Dance



Athletic Event

A Cash or In-Kind contribution of \$1,000 or greater enables your business to become a Gold Sponsor of one of the major events at the Red Deer Highland Games.

- Sponsor recognition on select print advertising (Posters, program, banners, signage etc.)
- Sponsor recognition on the Red Deer Highland Games event website
- Recognition in all media advertising and promotions
- Opportunity to present company/product information in participant packages and at the Red Deer Highland Games event day

## Silver Sponsor (\$500)



Shortbread Competition



Children's Area



Entertainment

A Cash or In-Kind contribution of \$500 or greater enables you or your business to become a Silver Event sponsor of the Red Deer Highland Games

- Sponsor recognition on select print advertising (signage, program, event day materials)
- Sponsor recognition on the Red Deer Highland Games Website
- Recognition in select media advertising and promotions
- Sponsor recognition in the Red Deer Highland Games program and on location

## Bronze Sponsor (\$100)

Cash or In-Kind contribution of \$100 or greater enables you or your business to be listed as a Supporter of the Red Deer Highland Games

- Supporter recognition in select media and event promotions
- Supporter recognition on the Red Deer Highland Games Website
- Recognition in the Red Deer Highland Games Program



## Banner (\$200)

Have your company banner visible to all attendees on the fence surrounding the Games



**Red Deer Highland Games 2019  
SPONSORSHIP AGREEMENT**  
*" Mòran Taing!" "Thank you!"*

IF YOUR BUSINESS WOULD LIKE TO BECOME A RED DEER HIGHLAND GAMES (RDHG) SPONSOR  
PLEASE COMPLETE THE FOLLOWING FORM AND FAX TO 403.309.5489  
CREDIT CARD PAYMENT CAN BE MADE ON-LINE THROUGH OUR WEBSITE AT [reddeerhighlandgames.com](http://reddeerhighlandgames.com)

**BUSINESS/ORGANIZATION NAME**

**CONTACT PERSON**

**COMPLETE MAILING ADDRESS (Include Postal Code)**

**PHONE**

**FAX**

**EMAIL**

**PLEASE CHECK THE BOXES BELOW THAT APPLY:**

- For more information or questions please contact
- Make all cheques payable to RED DEER HIGHLAND GAMES ASSOCIATION

<input type="checkbox"/>	Please accept our invitation to become the Platinum Sponsor of the RDHG - \$5000
<input type="checkbox"/>	Please accept our invitation to become a Gold Event Sponsor of the RDHG - \$1000
<input type="checkbox"/>	Please accept our invitation to become a Silver Sponsor of the RDHG - \$500
<input type="checkbox"/>	Please accept our invitation to become a Bronze Sponsor of the RDHG - \$100
<input type="checkbox"/>	Please hang our company banner - \$200
<input type="checkbox"/>	We would like to contribute an in-kind prize item or package valued at one of the above levels
<input type="checkbox"/>	We would like to contribute a prize for the Saturday event activities

**SIGNATURE OF AUTHORIZED REPRESENTATIVE**

Contact Information: Janessa McCormack (Sponsorship Co-ordinator) 403.598.1465  
Joyce Munawych (Fundraising Co-ordinator)  
Address – J3 - 35 Nash Street; Red Deer, AB T4P 1X9 Fax: 403.309.5489  
e-mail - [rdhighlandgames@gmail.com](mailto:rdhighlandgames@gmail.com)

All funds raised support the advancement and production of the Red Deer Highland Games and other cultural activities.  
2019 Fundraising Goal \$30,000