



Society Number: 502480148
#202; 301C Timothy Drive
Red Deer, Alberta T4P 0P1
reddeerhighlandgames.com rdhighlandgames@gmail.com

The 76th Red Deer Highland Games will be held June 24th at Harvard Business Park in Springbrook, a similar setting to the traditional Highland Games in Scotland. These Games are known as the kickoff to the outdoor Highland Season in Central Alberta. It is one of the oldest, continuous events in the city, and a reflection of the very deep Scottish roots in the community and surrounding area. The Highland Games are an integral part of our community identity and a well-loved event at the start of the summer. The event continues to be hosted and organized by a team of dedicated and caring volunteers. Last year we had over 1800 attendees and we anticipate an equal number to attend this year enjoying the activities designed to create an exciting and fun day for those of Celtic Heritage and for those who'd like to be!

It is a terrific way to promote your business/company to share in and build community spirit, recognizing the impacts Scottish people have had in our city and beyond, plus a wonderful way to have fun and celebrate the diversity of our community.

We would like to invite you to be a partner with us in this event. We have a variety of options designed to find the right level of support for your budget and time. All sponsors/donors will receive recognition in select media, event promotions, on the Red Deer Highland Games Website, through social media plus in the Games program. Sponsors of \$1000 or more are welcome to highlight their business in the Celtic Market at no additional cost.

In addition to the major events, we offer sponsorship of a special bottle of whiskey chosen by the sponsor. Last year's sponsor - Sutherland Ventures – chose a bottle of Macallan Rare Cask Single Malt Scotch Whisky valued at \$427.00

Our major activities include participants from across the country in Heavy Athletics, Highland Dancing and Piping and Drumming accredited competitions. We also feature Nessie's Nook - a busy children's activity area, a Celtic Market, MacPherson's Pub with all-day live entertainment, plus historical demonstrations throughout the day. There is something for everyone at the Red Deer Highland Games!

If you are excited about becoming a sponsor of this exciting event, please contact us at your earliest convenience so we can spread the word about your business to our supporters.

Mòran taing (thank you) for your consideration and we look forward to chatting with you soon!

Respectfully yours,

Janessa McCormack

President – Red Deer Highland Games

rdhighlandgames@gmail.com 403-598-1465



Red Deer Highland Games 2023

SPONSORSHIP AGREEMENT

IF YOUR BUSINESS WOULD LIKE TO BECOME A RED DEER HIGHLAND GAMES (RDHG) SPONSOR

PLEASE COMPLETE THE FOLLOWING FORM & E-MAIL TO rdhighlandgames@gmail.com or mail to the address below

All funds raised support the advancement and production of the Red Deer Highland Games and other cultural activities.
2023 Fundraising Goal \$20,000



BUSINESS/ORGANIZATION NAME

CONTACT PERSON

COMPLETE MAILING ADDRESS (Include Postal Code)

PHONE

EMAIL

PLEASE CHECK THE BOXES BELOW THAT APPLY:

- For more information or questions please contact rdhighlandgames@gmail.com
- Make all cheques payable to RED DEER HIGHLAND GAMES ASSOCIATION

<input type="checkbox"/>	We would like to become the Platinum Sponsor of the RDHG - \$5000
<input type="checkbox"/>	We would like to be a Gold Event Sponsor of the RDHG - \$1000
<input type="checkbox"/>	We would like to be a Silver Sponsor of the RDHG - \$500
<input type="checkbox"/>	We would like to be a Bronze Sponsor of the RDHG - \$300
<input type="checkbox"/>	We would like to display our company banner at the Games - \$200
<input type="checkbox"/>	We would like to contribute an in-kind prize item or package valued at _____
<input type="checkbox"/>	We would like to donate _____

SIGNATURE OF AUTHORIZED REPRESENTATIVE

Contact Information: Janessa McCormack (Sponsorship) 403.598.1465

Address – c/o Treasurer – K. Hunter; #202; 301C Timothy Drive; Red Deer, Alberta T4P 0P1
e-transfers can be made to the treasurersrdhighlandgames@gmail.com with the Password - rdhga